



## Tutorial: Searching On Briz

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Searching on Briz is not only easy;  
it's fun as we apply an entirely new concept to search.

Besides being able to find a business by their location, category, general keywords, and business details, you can also find a business that is reaching out to your own individual characteristics. And what's even more beneficial is the ability to just click on "News", "Events", "Coupons", or "Feedback" on your search results page.

For example, if you wanted to see all of the promotions or coupons within your local area just search your zip code and select "Coupons".

**To get started, first choose your market:**

- **Consumer Market (Briz for You):**  
You can search for local businesses and items that are exclusively for consumers.
- **Business Market (Briz for Biz):**  
Owners and employees can search for local businesses and items that are exclusively for business.



On the next page, you'll see the different options you'll have.



**When searching, you can use any of the following choices:**

- **Local Areas:**  
Enter your area by typing in your zip code or by selecting your city.
- **Business Categories:**  
Find a business in a particular category by selecting a main category and sub category.
- **Business Name or Keyword:**  
Enter typical keywords or business names to find a business.
- **Business Details:**  
Find a business that is in your particular price range or has a particular availability or status.
- **Lastly – Select your own characteristics:**

#### **For Consumers**

##### **Social Groups:**

Pick a social category to see businesses that are reaching out to your distinct needs and characteristics.

For example, if you're a student at a university, you can just select your school and run the search. The search results will now show all businesses, news, events, and coupons that are meant just for you as students at the university.

#### **For Businesses**

##### **Business Categories:**

Pick your unique business category to see businesses that offer solutions to your specific business.

For example, let's say that you own a hair salon and you want to find a local website designer that specializes in hair salons. You can select website design from the business category list (at the top), and then select hair salons from your business category list (at the bottom).




### Your Search Results:

Your results will give you the option to switch between your views. You can see the Business Profiles, News, Events, Coupons, or Feedback.

Views: [Business Profile](#) [News](#) [Events](#) [Coupons](#) [Feedback](#)

[Sort By: Alpha - Updated](#)

 **Message Many Businesses** - send a message to many businesses at once